

AYANÉ CHRUN

越智シューン文音



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Website:
<https://www.ayanechrun.com/>

Birthplace: Paris France, 2005
Nationality: French, Japanese

EDUCATION

École Bilingue Internationale Jeannine
Manuel London
2017 - 2023
IB (International Baccalaureate)

Goldsmiths University of London
2023 - 2026
Bachelor of Arts Design

SKILLS

Software skills

Adobe Creative Suite: Photoshop, Illustrator, InDesign,
Premiere Pro
Microsoft (Excel, PowerPoint...etc)
2D illustration & animation: Clip Studio Paint
Sound editing: Audacity
3D design: Rhinoceros
Quick to learn new digital tools, with a strong eagerness to expand into other areas.

Languages

English (Fluent)
French (Native)
Japanese (Fluent, Mother tongue Japanese GCSEs &
A-levels)
Mandarin (YCT3, HSK3)
Cantonese (conversational)

VOLUNTEERING

National Art Gallery Mar 2024

Created a digital print (120 x 120 cm), donated it for
auction, sold for £1000, all proceeds to charity.

EXPERIENCES

Gurr Johns

Internship - Remote

Sept 2025 - Now

- Exhibition project continuation
- Graphic design

Internship - Paris

July 2025 - Sept 2025 3m

- Exhibition project: Provenance, Archival and Contextual Research (artwork location tracing)
- Analysed past inventories to spot sales potential
- Designed & rolled out globally all company documents: (fact sheets, market reports, other private sales, materials) and supported valuations and price estimation

Wondrous Theatre

Marketing & Brand Strategist
- London

Oct 2025 - Now

- Marketing: new strategies for social media, website, events... other.
- Overall brand performance strategies: conversion rate analysis

Internship - London

May 2025 - June 2025 2m

- Full rebranding: logo design, brand identity, website
- Built and scaled the boutique's online sales operations
- Led & Integrated new marketing strategy: tripling traffic
- Conversion rate analysis and performance insights

Kinotayo Japanese Contemporary Cinema Festival

Merchandise Designer - Paris

2023, 2024, 2025

- 3 years in a row: Designed Collector festival merch & staff uniform
(main focus: women empowerment in Japan)
- Selected, and managed suppliers, overseeing production from sampling to final delivery
- Acted as main point of contact between the festival team and suppliers handling logistics issues

F&JP Bridge with Japan Consulting Company

Market Research Intern
- London

Jul 2020 - Aug 2020 2m

Lead research and analysis in makeup product trends among teenagers and young adults across various social media platforms in the Japanese, Korean, Chinese, and French markets