

# AYANÉ CHRUN

越智シューン文音

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Portfolio:  
<https://www.ayanechrun.com/>

Birthplace: Paris France, 2005  
Nationality: French, Japanese

## EDUCATION

Goldsmiths University of London  
2023 - 2026  
Bachelor of Arts Design

École Bilingue Internationale Jeannine  
Manuel London  
2017 - 2023  
IB (International Baccalaureate)

## SKILLS

### Software skills

Adobe Creative Suite (Illustrator, InDesign, Photoshop, Premiere Pro)  
Microsoft (Excel, PowerPoint...etc)  
2D illustration & animation: Clip Studio Paint  
Sound editing: Audacity  
3D design: Rhinoceros  
Quick to learn new digital tools, with a strong eagerness to expand into other areas.

### Languages

English (Fluent)  
French (Native)  
Japanese (Fluent, Mother tongue Japanese A-levels)  
Mandarin (YCT3, HSK3)  
Cantonese (conversational)

## VOLUNTEERING

Founding - Online Gallery for emerging artists Nov 2025  
<https://miraigallery.com/>

National Art Gallery Mar 2024

Created a digital print (120 x 120 cm), donated it for auction, sold for £1000, all proceeds to charity.

## EXPERIENCES

### Wondrous Theatre

Art direction & Marketing Oct 2025 - Now  
- London

- Website coordination
- Design newsletter campaigns - achieved 10.7% conversion rate, activating international clientele
- Visual direction (lookbook, photoshoot...)

Internship - London May 2025 - June 2025 2m

- Full-scale rebranding: logo design, brand identity, website
- Scaled online sales operations using conversion rate analysis & performance insights to optimize the user journey: tripling traffic

### Gurr Johns

Internship - Remote Sept 2025 - Nov 2025 2m

- Exhibition project continuation
- Graphic design

Internship - Paris July 2025 - Sept 2025 3m

- Exhibition project: Artwork location tracing - Provenance, Archival and Contextual Research
- Analysed past inventories to spot sales potential
- Global rollout of standardized templates for all corporate and sales materials, designed to transition the company from one-off tasks to a unified visual identity

### Kinotayo Japanese Contemporary Cinema Festival

Merchandise Designer - Paris 2023, 2024, 2025

- Designed Collector festival merch & staff uniform (main focus: women empowerment in Japan)
- Selected, and managed suppliers, overseeing production from sampling to final delivery
- Acted as main point of contact between the festival team and suppliers handling logistics issues

### Punchdrunk

Research & Proposal Feb 2025 - Mar 2025 2m  
- London

Designed an immersive game simulating jeopardy through sensory deprivation.

### F&JP Bridge with Japan Consulting Company

Market Research Intern Jul 2020 - Aug 2020 2m  
- London

Lead research and analysis in makeup product trends among teenagers and young adults across various social media platforms in the Japanese, Korean, Chinese, and French markets